



# NEWS RELEASE

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**FOR IMMEDIATE RELEASE**

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## **THE CONNECTICUT NATIONAL GUARD AND U.S. POSTAL SERVICE TO CELEBRATE WOMEN'S HISTORY**

CROMWELL, Conn. – The Connecticut National Guard in conjunction with the United States Postal Service will host the 2005 Women's History Month Celebration on **Tuesday, March 29, 2005, 9:00 a.m.** at the Radisson Hotel in Cromwell. The event is **free and open to the public.**

Immediately following the celebration, there will be two workshops: "Employment Opportunities for Women within the Federal Government," and "Sticky Floor Glass Ceiling, What's a Women to do?"

The 2005, Women's History Month theme, "Women Change America," honors and recognizes the role of American women in transforming culture, history and politics as leaders, writers, scientists, educators, politicians, artists, historians, and informed citizens. "Women Change America" also celebrates the myriad ways in which the spirit, courage, and contributions of American women have added to the vitality, richness, and diversity of American life. The United States Postal Service will have on display a selection of stamps from the Women on Stamp Series.

Among the speakers at this year's event will be Dr. Betty J. Steinberg who will discuss how women have changed education.

(MORE)

**CONNECTICUT ARMY NATIONAL GUARD**



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Steinberg has served as Commissioner of Education since November of 2003. She is a 24 year veteran of the Connecticut Department of Education where she served as Associate Commissioner of Teaching and Learning from 1992 to 2003. She has been a driving force in developing and implementing programs to strengthen teaching, raise expectations for students' achievement, and enhance curriculum.

Ms. Barbara Espinosa Occhino, President and Creative Director of Vertex Marketing will speak on how women have changed business. As an expert in advertising and marketing, she has served as a judge for the Annual Clarion Advertising Awards and the New England News Association Advertising Awards. Occhino co-authored a national "Master Marketing Tips" column. She has been a consultant/guest speaker and seminar leader for various corporations, government agencies, businesses and organizations.

Ms. Diane Goss Farrell, First Selectwoman for the town of Westport, will speak about how women have changed politics. As first selectwoman, Farrell quickly became known for her superior managerial expertise, strong leadership skills and popularity across party lines and constituencies. Farrell's affiliations include the National Women's Political Caucus, National Democratic Women's Leadership Forum and the Connecticut Democratic State Central Committee. She is a graduate of the Women's Campaign School at Yale University, where she has been a regular guest speaker.